





- Helps manage pain, as part of a healthy lifestyle
- · Fast-acting and non-addictive
- · Convenient and easy to use
- Patented, proprietary form of phototherapy
- No drugs, chemicals or stimulants



# Pain Management With No Drugs or Chemicals

Chronic pain, alone, affects 1.5 billion people around the world, leading to billions of dollars in health care costs and lost work productivity each year. When used as part of a healthy lifestyle, IceWave is a safe, powerful and affordable solution with no drugs, chemicals or stimulants.

IceWave is specifically designed to provide relief at the source of discomfort. If you have knee pain, for instance, you can place the patches around that area for quick relief. If you have pain throughout your body, there are different placement options that produce equally effective results Usage Tab for easy instructions). With its non-drug, non-addictive approach, IceWave truly stands apart from other pain management products on the market today.

1) David Borsook, M.D., Ph.D, a leading pain expert at Massachusetts General Hospital in the U.S.

#### What Is Phototherapy?

The science of phototherapy, which has been around for about 100 years, uses light to improve the health of the body. And modern forms of phototherapy such as Low Level Laser Therapy, which helps reduce wrinkles in the skin, are very well understood scientifically.

But this idea is nothing new. As far back as two thousand years ago, the ancient Greeks had a center for studying the effects of different colored lights on the body. Even the ancient Egyptians, who promoted health by focusing sunlight through colored glass on certain areas of the body, understood this concept.

## **How Our Phototherapy Patches Work**

Your body emits heat in the form of infrared light. Our patches are designed to trap this infrared light when placed on the body, which causes them to reflect particular wavelengths of light. (see Usage Tab for placement instructions). This process stimulates specific points on the skin that signal the body to produce health benefits unique to each LifeWave patch.

#### What Makes one LifeWave Patch Different than Another?

Each patch is exclusively designed to reflect particular wavelengths of light that stimulate specific points on the skin. This enables each patch to provide unique health benefits (e.g. pain relief, etc.). No drugs or chemicals enter your body.

## **How Does This Relate to Pain?**

By reflecting particular wavelengths of light, IceWave patches stimulate specific points on the skin that signal the body to help manage pain.





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